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# YEAR IN REVIEW



## Driving Growth and Market Leadership

In 2025, DTC strengthened its position as Dubai’s leading mobility provider through major operational and commercial milestones. The Company signed a five-year exclusive partnership with Dubai Airports to provide taxi and limousine services at Dubai International (DXB) and Al Maktoum International (DWC), supporting the rising influx of passengers projected to exceed 8 million trips annually by 2029.

DTC also partnered with Kabi by Al Ghurair and the homegrown e-hailing platform Zed, expanding its digital reach and service capacity through the integration of more than 9,000 taxis across the platforms. In the delivery segment, DTC partnered with Keeta, Meituan’s international subsidiary, to launch next-generation last-mile delivery solutions. The agreement introduced an initial fleet of 150 bikes, with expansion plans to 500 by year-end, positioning DTC for strong growth in Dubai’s fast-evolving logistics market.

**5-year**  
exclusivity at Dubai  
Airports

**+250**  
delivery bikes  
through Keeta

## Accelerating Sustainable Mobility

Sustainability remained at the heart of DTC’s 2025 strategy. The Company partnered with Al-Futtaim Electric Mobility to deploy 380 all-electric BYD SEAL taxis, advancing its goal to convert 100% of its fleet to electric by 2040. In collaboration with Dubai Electricity and Water Authority (DEWA), DTC launched a long-term initiative under the EV Green Charger programme to support the electrification of its fleet. The agreement provides for the deployment of 208 ultra-fast EV charging stations across Dubai, forming a key part of the city’s green transport infrastructure, with the network set to expand to 354 stations by 2040 to further support the transition toward electric mobility.

Complementing these efforts, DTC signed an agreement with Electric Vehicle Services (EVS) to provide specialised maintenance for its growing EV fleet, ensuring operational excellence and long-term fleet reliability. Collectively, these initiatives are expected to deliver substantial carbon emission reductions and align DTC with Dubai’s Net Zero 2050 vision.

**200-350+**  
EV charging stations planned

**525**  
Total electric taxis

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## Enhancing Customer Experience and Community Engagement

Throughout 2025, DTC continued to enrich the customer experience and strengthen community partnerships. The Company expanded its collaboration with Bolt, integrating over 6,000 DTC taxis, including People of Determination and Ladies & Family Taxis, onto the platform, and adding 700 airport taxis to serve travellers at DXB and DWC.

**>6,000**  
DTC taxis integrated into Bolt

DTC also partnered with Network International to enhance digital payment systems and with talabat to deliver joint value propositions for users across both platforms. In collaboration with Parkin, DTC introduced dedicated taxi parking and EV charging spaces in high-demand areas, improving driver welfare and operational efficiency. Beyond business, DTC celebrated the Spirit of Ramadan through initiatives with Beit Al Khair, Red Crescent, and Dubai Holding, underscoring its commitment to driver well-being and community engagement.

## Harnessing Technology and AI

DTC advanced its digital transformation and smart mobility agenda through a series of landmark technology partnerships. A strategic MoU with Presight was signed at GITEX Global 2025 to co-develop AI-powered mobility solutions and an EV Mobility Intelligence Platform featuring predictive analytics, carbon tracking, and real-time monitoring.

In parallel, DTC signed an MoU with du to implement different digital solutions hosted on du cloud. This move enhances DTC's data sovereignty, system resilience, and AI readiness. Together, these initiatives mark a major leap toward intelligent operations and support the Company's ambition to becoming a technology-driven mobility leader.

**AI-powered**  
mobility

**Data**  
**Strategy**  
developed